



**NP – 388**

**V Semester B.B.A. Examination, January/February 2025**

**(NEP Scheme) (Freshers/Repeaters)**

**BUSINESS ADMINISTRATION (Vocational)**

**Paper – 5.6 : Information Technology for Business**

**Time : 2½ Hours**

**Max. Marks : 60**

***Instruction : Answer should be written only in English.***

**SECTION – A**

**Answer any six sub questions of the following. Each carries 2 marks.**

**(6×2=12)**

1. a) Define Information Technology.
- b) Define Green marketing.
- c) What is Artificial Intelligence ?
- d) What is Decision support system ?
- e) Write the syntax of IF function.
- f) Write two applications of MS Access.
- g) What is data warehousing ?
- h) Write any two applications of the Enterprise Resource Planning (ERP) system.

**SECTION – B**

**Answer any three of the following. Each carries 4 marks.**

**(3×4=12)**

2. Explain any 4 types of information system.
3. Elaborate the disadvantages of the transaction processing system.
4. What are the objectives of data warehousing ?
5. Write any four mathematical functions with syntax.
6. Mention the challenges of cloud computing.

**P.T.O.**



SECTION – C

Answer **any three** of the following. **Each** carries **12** marks.

**(3×12=36)**

7. Elaborate the disadvantages of the transaction processing system.
  8. Explain the importance of the information system in decision-making and strategy building.
  9. Highlight the different applications of data mining.
  10. Explain the fundamental features of Microsoft Excel.
  11. Explain the pros of artificial intelligence.
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